



ASICON

City of Destiny

Visakhapatnam 2023

83th Annual Conference of
THE ASSOCIATION OF SURGEONS OF INDIA

13th-16th December 2023

Sai Priya Beach Resort, Visakhapatnam

13th December 2023

Pre Conference - Live Surgery Workshop

TRADE BROCHURE

www.asicon2023.com

President Message

Dear Friends,

Greetings from Bhopal - the City of Lakes!

It is a privilege for us at Visakhapatnam to welcome you all to 83rd Annual Conference of the Association of Surgeons of India (ASICON 2023) in the seaside city of Visakhapatnam from 13th-16th December 2023.

Workshops and scientific sessions have been designed meticulously to cover the subjects of surgery. The aim is to update our knowledge and skills and to catch up with the rapidly progressing science and cutting-edge technology.

Visakhapatnam, also commonly known as Vizag, is one of the oldest port cities in the country. Situated in the heart of Andhra Pradesh, Visakhapatnam is known for its picturesque beaches and serene landscape, as well as a rich cultural past, which makes it an ideal spot for a fantastic coastal vacation. The port of Visakhapatnam is renowned for being home to the oldest shipyard in all of India, and with a plethora of manmade wonders and natural spectacles, Visakhapatnam is a must-visit tourist destination in South India.

The faculty comprises of renowned specialists and experts from all over the world, who will present the most updated clinical and laboratory revolutions, based on evidence as well as practical experience.

Long live ASI.

With best wishes and warm regards

Yours truly,



DR. SANJAY KUMAR JAIN
PRESIDENT-ASI

Trade Invitation

Dear Industry Partners,

Greetings from the City of Destiny Visakhapatnam!!

We are pleased to inform you that ASI AP Chapter is hosting ASICON 2023 which is scheduled from 13th to 16th December 2023 at The Sai Priya Beach Resort Visakhapatnam. For the first time in its history, ASICON will be held on a beachfront location. The Pre-conference workshops will be held on 13.12.2023.

This beautiful city of Visakhapatnam is the financial capital of Andhra Pradesh. The weather will be perfect in December and the venue Sai Priya Resort is surrounded by natural beauty, ocean, hills, temples, and beautiful landscape.

The event will bring together leading surgeons from across the nation, as well as National & International Faculty Members. It would be the ideal backdrop for this conference to be held in Visakhapatnam, a popular tourist destination. It has been noted that a great deal of interest has been shown by participants.

By participating in this academic event, the industry has the opportunity to showcase their product to a large audience through sponsorship and exhibition options. A niche audience of highly qualified delegates attending this event can take advantage of this opportunity to showcase their product, expand their reach, broaden horizons, and enhance the visibility of their products. The conference provides an ideal platform for industry and trade participants to engage in direct communication with and market their products directly to esteemed Surgeons.

We invite you to exhibit and sponsor this academic event and showcase your products to a large group of surgeons. In addition, we offer you the chance to market your products and display your brand on-site at selected locations in different ways. Information about the different ways to participate in this event can be found in this trade brochure. Any other means of participation as for mutually agreed terms is also available for interested participants.

It is our firm belief that your contribution and participation would be crucial for the grand success of ASICON 2023 Visakhapatnam.

With Warm Regards



Dr. G. Santa Rao
Organising Chairman



Dr. P.V. Ramana Murthy
Organising Secretary



Dr. G. Bhaskara Rao
Treasurer

About Vishakhapatnam

Visakhapatnam is a port city and industrial center in the Indian state of Andhra Pradesh, on the Bay of Bengal. It's known for its many beaches, including Ramakrishna Beach, home to a preserved submarine at the Kursura Submarine Museum. Nearby are the elaborate Kali Temple and the Visakha Museum, an old Dutch bungalow housing local maritime and historical exhibits. Hindu texts state that during the Fifth century BC, the Visakhapatnam region was part of Kalinga territory, which extended to the Godavari River.



TU 142 Air Craft
Museum



Victory at Sea
War Memorial



Ross Hill Church



Vuda Park



Yarada Beach



Sri Venkateswara
Temple



Submarine Museum



Araku Valley
Tribal Museum



Araku Valley



Bheemunipatnam
Beach



Dolphin Nose



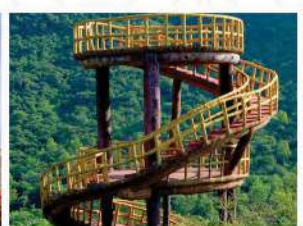
Gangavaram Beach



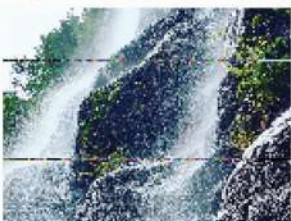
Indira Gandhi
Zoological Park



Kailasagiri



Kambalakonda Wildlife
Sanctuary



Katiki Waterfalls



Lawson's Bay Beach



Matsya Darshini



Rishikonda Beach



Tyda Park

How To Reach

Visakhapatnam, fondly called the 'Jewel of the East Coast', is the largest city of Andhra Pradesh both in terms of population and area. Also known as Vizag, this coastal city witnesses huge tourist footfall each year and reaching Visakhapatnam from any part of the country is not a problem. Those travelling by air can book their tickets up to Visakhapatnam Airport while those who prefer travelling by trains can buy tickets till Visakhapatnam Junction. Travellers coming in from neighbouring towns and cities can avail state and private bus services, which are pocket-friendly as well as comfortable.

By Air :

Visakhapatnam Airport, about 8 km away from the city centre, links the city with various cities in India and abroad. There are several domestic and international carriers providing their services from here. Major airlines like Air Costa, Air India, SpiceJet, IndiGo and Jet Airways provide regular flights for Bangalore , Chennai, Mumbai, Delhi, Tirupati, Hyderabad and Kolkata. Taxis and buses are easily available from outside the airport.



By Road :

Visakhapatnam enjoys good road connectivity with various nearby cities and towns. Several state and private buses are available from cities such as Hyderabad (588 km), Chennai (790 km), Kolkata (882 km), Vijayawada (335 km) and Puri (442 km). Well-maintained NH 5 connects Visakhapatnam with Kolkata, which takes around 14 hours.

By Train :

Visakhapatnam has its own railway station, called the Visakhapatnam Junction, which is connected to several prominent Indian cities. Located about 12 km away from the city centre, this station has several frequent trains plying from New Delhi, Hyderabad, Bangalore, Chennai and Kolkata, among others. Janmbhoomi Express and Konark Express from Hyderabad, Samta Express from Delhi, East Coast Express from Chennai and Prasanthi Express Bangalore are some of the best trains for Visakhapatnam. Buses and taxis are easily available from outside the railway station.



Premium Sponsors

PLATINUM SPONSOR

- Stall Area - 36 Sqmts. Stalls will be allocated on first come-first serve basis
- Stall Area - 36 Sqmts. Stalls will be allocated on first come-first serve basis
- Audio-visual display of sponsorship between sessions
- One complimentary premium pavilion
- 25 lunch for all days
- Mention on brochure and all conference materials as Platinum Sponsor
- Chair Branding in HALL A and HALL B

DIAMOND SPONSOR

- Stall Area - 12m X 3m (36 Sqmts). Stalls will be allocated on first come-first serve basis
- Proportionate size of standee display at registration area, outside main scientific hall & exhibit area
- Audio-visual display of sponsorship between sessions
- 20 lunch & Dinner coupons for all days

GOLD SPONSOR

- Stall Area - 6m x 3m (18 Sqmts). Stalls will be allocated on first come-first serve basis
- Proportionate size of standee display at registration area, outside main scientific hall
- Audio-visual display of sponsorship between sessions
- 15 lunch coupons for all days

SILVER SPONSOR

- Stall Area - 3m X 3m (9 Sqmts). Stalls will be allocated on first come-first serve basis
- Proportionate size of standee display outside main scientific hall
- Audio-visual display of sponsorship between sessions
- 10 lunch coupons for all days

Standard Stall (One Side Open)

- Stall Area - 3m X 3m (9 Sqmts). Stalls will be allocated on first come-first serve basis
- 4 lunch coupons for all days

Standard Stall (Two Side Open)

- Stall Area - 3m X 3m (9 Sqmts). Stalls will be allocated on first come-first serve basis
- 4 lunch coupons for all days

Sponsorship Opportunity

Printing and Postage

Printing and postage of 1 Announcement brochure & Final Announcement brochure.
Announcement brochure to carry the name and logo of the sponsor

Lunch (4)

Signages carrying the name and logo shall be present in the catering area and on the invitation cards.

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Signages carrying the name and logo shall be present in the catering area and on the invitation cards.

Banquet Dinner

Signages carrying the name and logo shall be present in the catering area and on the invitation cards

Faculty Lounge

Signages carrying the name and logo shall be present in the catering area and on the invitation cards

Workshop Proceedings (CD's)

Company name and logo on workshop proceeding (CD's)

Conference Proceedings (CD's)

Company name and logo on conference proceeding (CD's)

Delegate Registration Counter

The Registration counters to be named after the Sponsor. Permission for Branding of the counters as per the specification to be approved by the Organising committee, One Welcome Counter near the Registration counter for welcoming the delegates before the registration with tilak and flower buds.

Printing of sponsors name and logo on participates Lanyards.

The sponsor will bear the cost of travel, hospitality and sight-seeing, of the National speaker and in turn the company can advertise during the session / lecture. Speaker will be finalized with the consent of scientific committee. Name and Logo of Principal/ Platinum/Gold sponsor will be placed on hall back drop along with the session/national speaker sponsor.

Advertisement on Website

Advertisement would be posted on the website

Audio - Visual

Preview rooms to be named after the Sponsor, Permission for branding inside the Preview room as per specification approved by the Organising Committee, Intermittent slides of the Sponsor to be shown during each session.

Inaugural Dinner along with Cultural Evening

Preview rooms to be named after the Sponsor, Permission for branding inside the Preview room as per specification approved by the Organising Committee, Intermittent slides of the Sponsor to be shown during each session.

Inaugural Dinner along with Cultural Evening

Sponsors name on the Inaugural Dinner cards, Prominent and exclusive credit to the Sponsor at the location of Food layouts including the Company Logo and name. Entry for 15 Officials of the Sponsor inside the inaugural dinner venue. Sponsors Name and Logo on the Stage Backdrop, and side wings, exclusive mention of Sponsor by the anchor during the event

Conference Kit, Memento, Pads and Pen

The Kit Counter will be named after the Sponsor, Permission for Branding inside the kit counter as per the design to be approved by the Organising Committee, Name and logo of the Sponsor to be printed inside the kit, Managing of the kit counter by the Sponsors officials, Placement of Sponsors promotional material inside the kits as per approval.

Cloak Room

The cloak room to be named after the Sponsor. Permission for Branding on cloak room as per the specification to be approved by the Organising committee, Item tag and other material will be responsibility of sponsor company.

Bar Coding / RF Badges

Printing of sponsors name and logo on participates Lanyards.

International Speaker

The sponsor will bear the cost of travel, hospitality and sight-seeing, of the International speaker and in turn the company can advertise during the guest lecture. Speaker will be finalized with the consent of scientific committee. Name and Logo of Principal/ Platinum/Gold sponsor will be placed on hall back drop along with the session/national speaker sponsor.

Announcement Centre

Announcement centre "this is xyz announcement centre"

Sponsorship Opportunity

Pole Flags

30 ASICON Pole flags with branding of sponsors on either side of pathway at the delegate entrance of Venue.

Signage

Signages carrying the name and logo shall be present in the various area.

Note Pads & Pens

Company logo on pens & pads. Company logo under Partners in the Conference in the Conference website, mobile app and Thank You Sponsors Banner (one only)

Scientific Programme Booklet

Adequate Advertisement of the Sponsor on the Scientific Booklet at the back cover. Company logo under Partners in the Conference website, mobile app and Thank You Sponsors Banner (one only)

Water Station

Permission to put brandings at water stations. Water Stations at Key Locations, Flex Banners (7ft x 4ft) per station will be allowed for company advertisement. Sponsor will take care of the installation of all necessary equipments and water bottles. Company logo under Partners in the Conference website, mobile app and Thank You Sponsors Banner (one only)

Workshop

The Workshop shall be named after the sponsor, permission for Branding inside the hall as per specification approved by the Organising Committee. Intermittent slides of the sponsor before and after each presentation would be played during the workshop. All signages at the workshop venue including workshop backdrop to carry the sponsors logo. Company logo under Partners in the Conference website and mobile app.

Mobile App

Tea / Coffee Centre (3)

The Tea/Coffee centre to be named after the Sponsor. Permission for Branding on Tea/Coffee centre as per the specification to be approved by the Organising committee. Tea/Coffee consumables, machine and other material will be responsibility of sponsor company.

Spouse & Kids Zone

Separate space will be provided for entertainment for the Kids & Spouse zone. Company will take care of the installation of all necessary equipments, like fabrication, furniture, tea/coffee/snacks counter, a/v etc. Games & Activities for the Kids & Spouse engagement is to be conducted by the company as per instructed by organizing Committee. Company logo under Partners in the Conference website and Thank You Sponsors Banner (one only)

Shuttle Transport

Permission to put brandings inside & outside the coaches. Branding of 1 X 1.5 feet on sun board in front glass. Company's logo on the shuttle chart. Branding of company at the Transport Assistance Desk in the registration area and also at the Shuttle Assistance Desk at major Conference Hotels. Manpower for shuttle assistance in the conference hotels and coach escorts to be provided by the sponsor. Company logo under Partners in the Conference website, mobile app and Thank You Sponsors Banner (one only)

CME Hall

Permission for branding inside the CME hall as per specification approved by the Organising Committee. Intermittent slides of the sponsor before and the end of each session.

Hall Sponsorship

Permission for branding inside the Hall A (three days) as per specification approved by the Organising Committee. Intermittent slides of the sponsor before and the end of each session.

Mobile Charging Station

Permission to put brandings at Mobile Charging Station. Mobile Charging Station at Key Locations, Flex Banners (7ft x 4ft) per station will be allowed for company advertisement. Company logo under Partners in the Conference website, mobile app and Thank You Sponsors Banner (one only)

Exhibit Space (T&C)

- The Organisers will provide a Basic Shell Scheme Booth Structure with One Table, Two Chairs, One 5 Amp Electric Point and Three Spot Lights.
- The Organisers reserve the right to rearrange the Floor plan or any part of it, venue, date of exhibition at any point of time without prior notice.
- Use of Special Signage and Lighting is permitted to all Exhibitors at their own cost.
- Additional amenities such as Telephone lines, Internet Facilities, Broadband Data Services, Special Electric connection, Special lighting, Additional furnishing,
- Audio Visual and Hired Manpower can be made available to the Exhibitors at an additional cost by the Conference Managers with advance request and payments.
- Exhibitors who engage the Services of a Management Firm to furnish their booths should furnish a Letter of Authority to the firm to act on their behalf.
- All display items must conform in all respects to applicable safety, health, biohazard and fire codes and standards.
- Public Address and amplifying devices that project sound beyond the Exhibition Booth is not permitted.
- All Exhibitors must insure their Exhibits and Equipment against Theft, Fire and Damage due to Natural Calamities. The organiser will not bear any insurance charges.
- The Exhibitor assumes the entire responsibility and liability for Losses, Damages and Claims to the Exhibitor displays; equipment and other property brought onto the premises of the Exhibition Area and shall indemnify and hold harmless the Organisers as well as the Owners of the Conference venue and their agents and employees.
- Booking of Exhibition Space once made cannot be cancelled and refund of money is not permissible.
- Exhibitors cannot serve any eatables/Snacks and drinks/ beverages inside the exhibition area except with the prior approval of the organisers.
- Exhibitors need to ensure that the exhibition area occupied is neat and clean and any storage material is not stored inside the exhibition area, however the storage material can be placed in the exhibitor's cloak room to be provided by the organisers at extra cost.

Payment Terms

- # of total amount at the time of booking of exhibition area space & sponsorship.
- # Rest 50% before 1st October 2023.
- # Written confirmation of booking will be given after the received of full payment.
 - All government taxes shall be charged extra.
 - Organizers reserve the right to cancel the booking in case of non-payment of the balance amount within the stipulated time period.

Bank Details

BANK NAME: UNION BANK OF INDIA
ACCOUNT NO: 151511010000018
ACCOUNT NAME: ASICON 2023
IFSC CODE: UBIN0815152
ADDRESS: GSL MEDICAL COLLEGE NH16 RAJANAGARAM



ASICON
Visakhapatnam 2023

CONFERENCE SECRETARIAT

Dr. P. V. Ramana Murthy (Organising Secretary)

Add : Andhra Hospital, CVR Complex, Governorpet

Vijayawada, Andhra Pradesh, India-520002

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